

Science is in our blood

Fine Americas, Inc.

We're giving you an extra 12 hours to care for your plants.

By Dudley Dabbs



For 2020, we've rolled out a new label change with the new Dazide formulation that features a 50% reduction in your re-entry interval (REI) – 12 hours instead of 24.

Treat the afternoon before and start working again the next morning. This marks a huge gain in efficiency – something to take into account when deciding which daminozide PGR to preorder (EOP) ahead of the 2020 season, **especially since other PGRs still require a 24-hour (REI) reentry interval.**

It's like gaining an extra day of productivity each time you treat.

Now, the New Dazide from Fine Americas has been reformulated so that it can be rewet – providing a new level of flexibility that growers haven't had before. The New Dazide works better in adverse conditions and can be rewet within 36 hours of the initial application to reactivate any of the active ingredient remaining on leaves.

Just a light mist to moisten the leaf slightly ensures growers get every bit of power out of their daminozide. This may seem like a small reformulation, but for growers fighting to accomplish more with less, facing ever-tightening labor and schedule constraints, it provides new opportunities for productivity.

The New Dazide provides another added benefit – it comes in a new plastic screw-top container. Unlike the previous resealable bag packaging, the new container reseals tightly and easily to block out moisture – important with daminozide's highly water soluble nature. Growers reported that the old bag also didn't store or stack well, tending to fall over and spill. The new container solves those challenges.

In addition, Fine Americas has answered grower requests for easier handling by creating a new 20 lb. case with handles on both ends, making it easier to carry a case in each hand instead of trying to carry the old 40 lb. flexible case as it bent and buckled. The new rigid case also stacks and transports easily.

Plus, the new containers are better for the environment: The plastic is recyclable, compared to the old mylar bags that went straight to the trash.

For complete details on rates and timing for the New Dazide, see Fine's award-winning PGR Guides for annuals or perennials.



Dudley Dabbs is eastern regional manager for Fine Americas. He can be reached at dudleyd@fine-americas.com.

fine
Excellence in PGR Technology

Fine Americas, Inc.

1850 Mt. Diablo Blvd. Suite 405

Walnut Creek, CA 94596, USA

Tel: 925-932-8800 Toll Free: 888-474-3463

Fax: 925-932-8892

E-mail: info@fine-americas.com