

Accelerate Root Development With New Advocate® PGR

Advocate is a powerful new plant growth regulator formulation, designed to help propagate plants from cuttings. It utilizes the natural plant growth hormone indole butyric acid (IBA) to accelerate root growth in plant cuttings and transplants.

Here's what sets Advocate apart from other rooting agents:

Advocate is effective on cuttings and transplants of a wide variety of plants, including herbaceous annuals, herbaceous and hard-to-root perennial plant cuttings, softwood cuttings, woody ornamental cuttings, hardwood cuttings, pot rose cuttings, tropicals and others.

Advocate can also treat rooted plugs and seedlings at transplant, helping to reduce transplant shock and stimulate root growth.

Advocate offers unsurpassed application flexibility, including total immersion, foliar application, basal dip and basal long soak.

Advocate can be tank-mixed with other products typically used in plant production, such as fertilizers, fungicides, insecticides, bio-stimulants and plant growth regulators.

Note: Before applying any previously untested tank mix, always test for compatibility before mixing a large volume. In addition, always test previously untested tank mixes on a small group of plants for efficacy and phytotoxicity before applying to a large number of plants.

advocate® Sprayed Over Scaevola Cuttings

21 Days After Sticking --- 20 Days After Application



Control

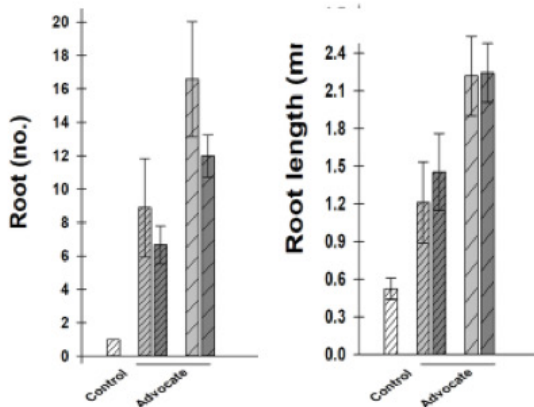
advocate®

150 ppm 300 ppm
--- 2qts/100 ft² ---

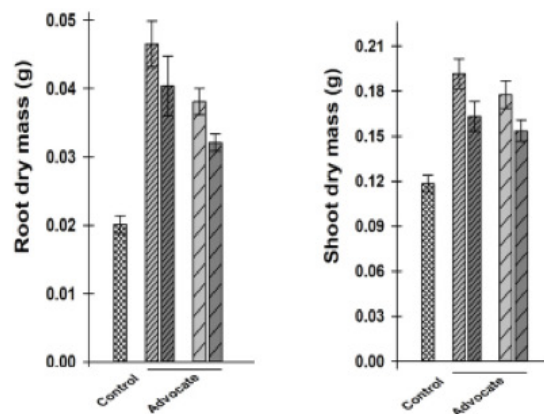
150 ppm 300 ppm
--- 8 qts/100 ft² ---

advocate® Sprayed Over Scaevola Cuttings

7 Days After Sticking --- 6 Days After Application




21 Days After Sticking --- 20 Days After Application



Application Guidelines for Advocate PGR

As with any plant growth regulator, proper application of Advocate is essential for optimal results. Please use these application guidelines for Advocate and always read and follow label directions.

	Total Immersion	Foliar Spray	Basal Dip	Basal Long Soak
Annuals, Perennials, Chrysanthemums	80 – 400 ppm	80 – 400 ppm		
Herbaceous and Difficult to Root Perennials	250 – 1,500 ppm	250 – 1,500 ppm		
Woody Ornamental Cuttings	300 – 1,500 ppm	300 – 1,500 ppm		
Annuals, Soft Perennials, Softwood Woody Ornamentals and Tropical House Plants			80 – 200 ppm	
Herbaceous Perennials, Pot Rose Cuttings			150 – 1,500 ppm	
Hard to Root Perennials, Tropical House Plant Cuttings			500 – 1,500 ppm	
Softwood Cuttings			500 – 1,500 ppm	
Hardwood Cuttings			500 – 2,000 ppm	
Hard to Root Hardwood Cuttings			2,000 – 10,000 ppm	
Hard to Root Annuals and Perennials				25 – 100 ppm
Herbaceous Cuttings				50 – 200 ppm
Woody Ornamental Cuttings, Grapes, Roses				50 – 400 ppm

NOTE: Reference guide only. Add a surfactant such as Cadence™ or CapSil® to the Advocate tank mix water. Always read and follow label directions.

Part of the PRONTO RAPID SYSTEM™



Advocate and Crest are the two main components of the new PRONTO RAPID SYSTEM from Fine Americas, a system designed to put your young plants on the fast track to market.

For seeded plants, apply Crest first to enhance seed germination, plant emergence and seedling development. Then follow with one to two applications of Advocate to promote continued early-season vigor.

For transplanted cuttings, apply Advocate according to label directions to accelerate root development. Then follow with applications of Crest to enhance development of young plants.

For more information about the PRONTO RAPID SYSTEM, contact your regional Fine Americas sales manager listed below.

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Excellence in PGR technology